

Begin with a “hook” to get your readers’ attention.

Transition from your hook to the introduction of your social issue (your topic).

Define your social issue.

Provide & explain background information about your social issue.

Get more specific— if there’s a variety of forms/types of this social issue, lead into which form/type you’re going to focus on. (but remember, DO NOT use words like, “ I will be talking about...”

End your intro paragraph with your thesis which should be 1-2 sentences that clearly introduces your three subtopics which will be the main focus of your body paragraphs.

Introductory Paragraph

The intro paragraph is organized as an inverted (upside down) pyramid. This means that the introductory paragraph begins with a broad statement and becomes more and more specific as it nears its end. The most specific it will be is at its “tip”: the thesis statement.

Less specific

more specific

Your Body Paragraphs will go here (all 3).

Begin your conclusion with a *restatement* of your thesis statement which will remind readers of your three subtopics previously discussed.

Move on to further summarize and “wrap up” the main points of your paper.

Go over the research from the body of your paper. Show the audience how the pieces of research all fit together to support your thesis. DO NOT INTRODUCE NEW INFO.

Consider points you’ve made and/or examples you discussed for each of the three subtopics.

Leave your readers with something to consider.

The conclusion paragraph is organized opposite from the intro. This means that it begins with a specific statement (a restatement of your original thesis) and become less specific to the topic as it nears its end.

Concluding Paragraph

more specific

Less specific